

- Understand what sustainability and climate changes are and their place in the current economic environment.
  - Prepare for the internationally recognized SCR certification (delivered by GARP) – risk policy, governance, and measurement.

SUSTAINABILITY AND CLIMATE RISK







## MANAGE THE NON-FINANCIAL RISKS IN YOUR FINANCIAL INSTITUTION

Sustainability grand challenges, including climate change, are becoming increasingly important in our current economic environment. These challenges represent new risks, such as climate risk, for institutions. While sustainability used to be seen as a source of competitive advantage, it is now a prerequisite for successful operations. Its complexity requires companies to increase their knowledge and understanding of these new challenges, and to train their collaborators.

The goal of this program is to familiarize you with the different concepts of sustainability and climate risk. Depending on your level, you will be able to deepen your understanding of different themes in order to make the best decisions for your organization.



## **OBJECTIVES**

- > Understand what sustainability and climate changes are and their place in the current economic environment
- > Learn why the finance sector is particularly affected by this issue and has become a major player
- > Discuss how companies engage with stakeholders to drive sustainable business model innovation
- > Prepare for the internationally recognized SCR certification (delivered by GARP) risk policy, governance, and measurement
- > Understand the different stages of decision making by integrating the sustainability and risk dimensions



## **KEY POINTS OF THE PROGRAM**

- > Upon completion of the training course, you'll get an IESEG certificate and you'll be able to apply to get the GARP SCR certification.
- > Pedagogical content adapted to the new legal obligations provided by experts in Sustainability, Climate Risk, Strategy and Decision-making, with strong experience in Financial institutions
- > Interactive pedagogy based on case studies, real examples, group discussions, lectures and efficient tools
- > Speakers from prestigious financial institutions + inspiring conferences



# WHO SHOULD ATTEND?

Everybody with a need or interested in expanding their knowledge on sustainability and climate risk. Depending on the initial level of the learner, different level of expertise can be proposed.



## **YOUR EXPERTS**



## Jérémie BERTRAND

- Ph.D in Finance, University of Lille, France
- > Professor of Finance Deputy Academic Director Master PGE, IÉSEG School of Management, France



## Maria CASTILLO

- > Ph.D in Management, KEDGE Business School, France
- Professor of Sustainability Social and Environmental Impact Director, IESEG School of Management, France



#### David LANNOY

- > Partner, Risk Advisory Practices, BDO Chapelle
- > Adjunct Professor, IÉSEG, France



MODULES	OBJECTIVES
COMMON COURSE (DAY 1&2)	
> Climate change fundamentals	> Understand what sustainability and climate changes are, and their impacts in terms of risk.
> From the Status Quo to a sustainable	
future	> Discuss the context and issues of international climate policy evolution, and other regulations.
> Understanding regulation	> Acquire the key notions of sustainable finance.
> Sustainable Finance	> Develop a critical mindset on these topics
SPECIALIZATION 1 - Understanding Sustainability (Day 3, 4 & 5)	
> New Business models & Circular	> Discuss the importance of stakeholder engagement to tackle grand
economy	challenges.
> Stakeholder engagement	> Discover different strategies of stakeholder engagement.
> Innovation for sustainability	> Understand the different types of business models (circular, hybrid,
	purpose-driven) and their implications in the economy.
	<ul> <li>Discuss how innovation and technology accelerate the journey to sustainability.</li> </ul>
SPECIALIZATION 2 - Preparation to SCR Certificate (Day 3, 4 & 5)	
> Climate change: Risk policy, Culture	> Describe how climate risk can translate to financial risk and identify
and Governance	approaches to measure them.
Climate Risk Measurement and Management	> Explain how climate change could be incorporated into the different aspects of risk management.
> Climate scenario: Analysis and	> Define scenario analysis and climate scenario analysis.
decision-making	> Discuss uncertainty, variability, and accuracy in hazard model
	predictions.
	> Explain how scenario analysis is used for assessing climate risks.
SPECIALIZATION 3 – Reporting and decis	ion-making (Day 3, 4 & 5)
> New reporting regulation	> Understand the new regulations in terms of extra-financial reporting.
Indicators for sustainability and climate risk	> Reflect on the different indicators to be created to measure climate risk.
	> Describe an operational process within your company for decision-
Workshop on decision-making, process and KRI	making and the different KRIs set up.
	> Understand how to modify this process and these KRIs to include the



## **YOUR CONTACT**



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## **ACCREDITATIONS AND LABELS**

IÉSEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IÉSEG is a member of the very select circle of top global business schools.



climate dimension.







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